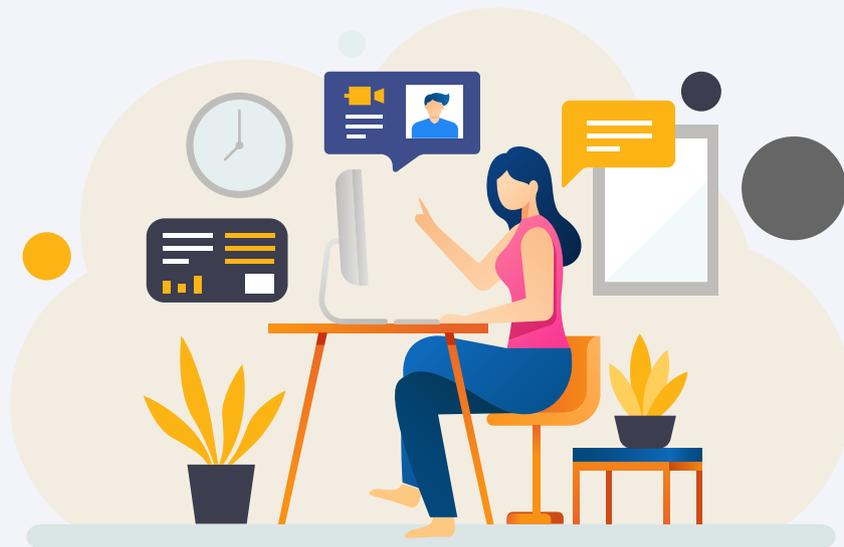# stemexe

Stemexe for Ibtikar

Ideation &Innovation

While all organizations realize the power of digital transformation, it is necessary to realize that the first step of digitalization lies in ideation & innovation, also known as **'Ibtikar'**. Developing digital business models requires developing ideas and bringing them to life by identifying hidden challenges, approaching them from different angles, and developing detailed solutions for them that could result in business opportunities. This requires a special one-stop-shop portal that can handle hosting content, submission of ideas, assessment of ideas by a panel based on specific criteria, and putting those ideas into execution.

Challenges

Cost
Customers seeking multiple ideation platforms will require a huge investment in resources, time, & actual cost of multiple platforms.

Loss of Important Information
Lack of centralized announcement channels to reach the intended audience will lead to confusion and unclarity.

Lack of Clarity on the status of submissions
Automating the process of submitting ideas, listing them, & tracking their execution.

The Adoption Journey

01 Awareness through announcement of different categories available for ideation

02 Access to digital library to learn more about content about ideas and criteria

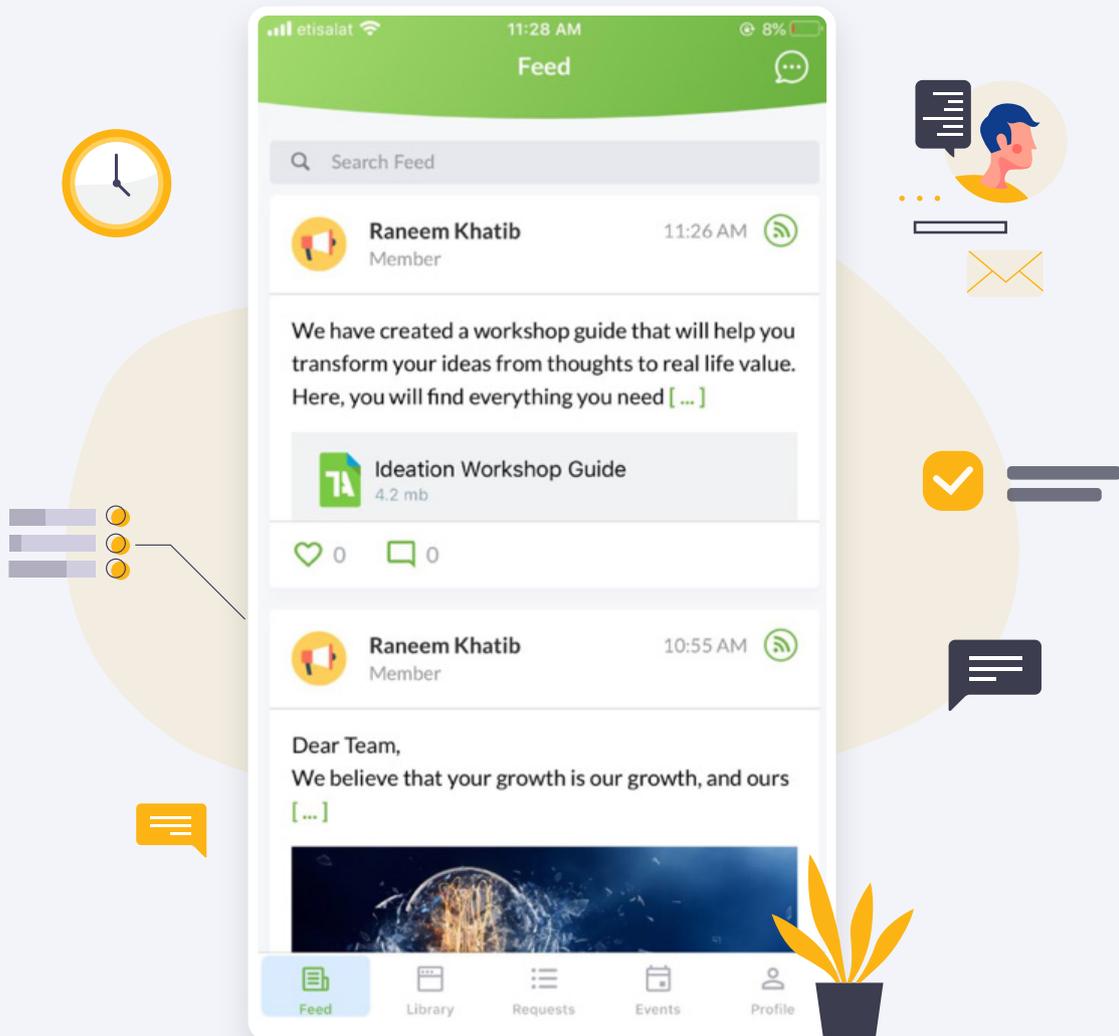**03** Submission of ideas

04 Support through chat

05 Idea selection to begin execution

What StemeXe for Ibtikar does

Stemexe for Ibtikar harbors employee collaboration and gives employees the chance to engage with the company to uncover new opportunities for the business and co-create ideas to bring them to life.

Competitive Advantages

Communication
Secure dedicated channel to make important announcements regarding regulations, guidelines, & idea submission rules.

Learning
The digital library allows users to access all of the content they need for the ideation process.

Chat
Immediate support can be provided via chatting with IT team or support agents.

Requests
Users are able to track the submission of their ideas through this feature.

Gamification
A gamification element scores users on how much they interact with the app.

Your Brand
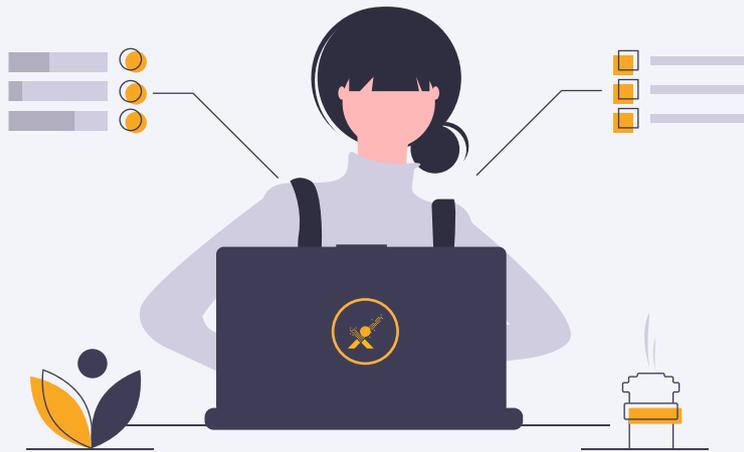A white labelled version can be provided to reflect customer brand and colors.

Access Anywhere
Mobile access allows users to use it anytime, anywhere, across devices.

Why it Works

With StemeXe for Ibtikar, we've brought together all the elements required for a successful ideation process that accompanies an idea from document to real life in one app:

Announcements to direct attention to intended audience about ideas

Submission and tracking of ideas through the app

Access to digital library and content regarding guidelines and acceptance criteria for different categories of ideas & innovation

Timely support through chat

How To Engage

We charge companies based on results, not project development. We do not require payment in advance or signed agreements.

Engage
Set up a meeting with one of our experts

Ready
We set up the system for you

Set
Your intended users join

Go
Let the brainstorming begin!

stemexe

Stemexe for Ibtikar

Contact us:

✉ info@exceedgulf.com

✉ info@exceedgulf.com

exceeders

The World **Premium IT Hub**